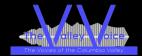


COVER PHOTO: ANN BURNETT



### How are we doing?

The Volunteers of the Columbia Valley Voices Online Magazine are dedicated to providing content that is generated and supported by our valley residents.

We welcome and encourage all communication - we want to know how we're doing!

Send us a note on Facebook or Instagram @thevoicecv

OR

by email to news@thevoiceca.ca





### LETTER FROM THE VOLUNTEERS

Dear Readers,

Thank you to everyone who has sent in their addresses to be added on our Christmas Lights Map! Our team is working on releasing the interactive, online map for everyone to see THIS WEEK! Make sure you're following our Facebook and Instagram for all the latest updates.

If you'd like to participate, let us know! Help us spread holiday cheer across every community in the valley. You can message us through social media or send an e-mail to <a href="mailto:news@thevoicecv.ca">news@thevoicecv.ca</a> with your address and we'll include you on our Christmas Lights map! This is a great opportunity for families to travel through our beautiful communities and take in all the beauty we have to share.

We hope to see more and more people coming on board so we can spread Christmas Cheer far and wide.

The VVV

## Ban (ets ankors need ed!



Weather is getting colder... let's all help those living rough by giving a little warmth!

donate blankets/sleeping bags to be distributed directly to people in need in Cranbrook:

ANKORS Office Monday -Thursday 10am-2pm



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GAMER'S CORNER: GET READY FOR WORLD DOMINATION

# T'S TIME TO WINTERIZE

### As the temperature drops with snow, the price you'll pay to heat your home will rise.

For homeowners, it's critically important to take precautionary steps in winterizing your house. Not only will it prevent damage and increase your overall winter comfort, but you'll reduce your bills and maintain your home's value more effectively over the long run. As a renter, taking even some basic steps can drastically reduce your energy usage, and thereby your bill.

There are MANY resources to help you figure out how to reduce your heating costs and increase your comfort. We're going to walk you through the step-by-step our volunteers put together having winterized here in the Valley ourselves.

### STEP 1: STOP THE DRAFT

Since one of the main concepts behind winterizing is sealing off any potential cracks or leaks to prevent heat loss, that's just where we like to start. Drafts alone can account for 5%-30% of a home/s energy.

Begin by looking around the home for crack and leaks, inside and out in just some of these areas; Windows, Doors, Concrete Foundation, Stucco Exterior, Broken Latches/Locks, Wall Plates and Electrical Outlets. Once you've identified your problem areas, you'll be able to obtain the materials you need to be successful.

First, we recommend taking caulking to any obvious leaks or cracks around the window frame and sill. (For caulking, remember that it's done ideally in a warm setting i.e. inside your home, although durable outside brands are also available.) Weatherstripping comes in various forms as well, so make sure to check what the best way is to seal any leaks you find in your home via a quick Google search or by asking your local home department store expert.

An often cheaper solution is to apply insulation film, available at most hardware stores. This plastic shrink film is easy to apply and keeps in much of the heat that would otherwise escape through windows.



#### WHERE TO FIND IT

Insulation kits, like the one shown to the left, can be found at most building supply stores, including Home Hardware in both Cranbrook and Invermere and you can view it HERE.

When you're there,, you be sure to take a look at your other draft protection and insulation options. You'll be able to find draft snakes, films, caulking, sealing tapes and more.

### STEP 2: INSPECT YOUR ROOF

Take the time to look around and do a visual inspection, as long as it's safe to do so. Look for any leaks into the structure of your home that may cause water damage which may accumulate, freeze and cause structural damage.

Next, make sure to take care of your eaves troughs (your hands are the best tool, but feel free to get creative) of clutter and debris. When possible, take the time to spray out any remaining residue or debris so long as the outdoor temperature is conducive. No one needs a frozen walkway.

When you'll all done, be sure to take the time to point drain spouts away appropriately so the water is carried away from the foundation of your home.

### STEP 3: DRAIN YOUR OUTSIDE WATER LINES

Fixing cracked irrigation systems and piping cane be very expensive. Taking the steps to winterize your home appropriately will help avoid having to make any piping-related repairs.

If you have a separate shut off valve for your exterior piping, be sure to drain all pipes leading to outdoor water faucets as well as any garden hoses you might have before shutting the outside water access off.

Drain any air conditioners you might have and remove any that are not permanently installed. If there is a water shut-off valve for your air conditioner, close it.

Irrigation systems also need to be blown with clean with air so that water doesn't accumulate and crack the pipes in sub-zero temperatures.

### STEP 4: FURNACE SERVICE

It is recommended to have someone come out to service your furnace each year, if you have one. By doing so, you'll save yourself the work. They will check for things like blockages, signs of corrosion or damage, any fault or issue with the blower motor and amp draw, checking burner and flame sensors, examining belts, lubricating all of your working bits and of course checking and replacing the air filter.

There are things that you may not be able to do yourself, but in the event you cannot afford a service, at bare minimum, change your air filter. Dirty filters restrict airflow and increase the energy demand of your furnace by making it work harder.

It's generally recommended to replace furnace filters at least every three months during the heating season. Better indoor air quality is a nice side benefit of this energy-saving tip. Also, consider switching to a washable filter, which will reduce waste and is more effective.

### STEP 5: REVERSE THEM IF YOU GOT THEM

Did you know that most ceiling fans can spin both clockwise and counterclockwise? That wasn't just done for fun or to appease someone with OCD, it has a purpose.

When your ceiling fan is set to spin counterclockwise, it pulls up the cool air from the floor to help cool the home. When your ceiling fan is set to spin clockwise, the opposite is true. It will push the warm air pooling at the top of the room down to the bottom where you are.



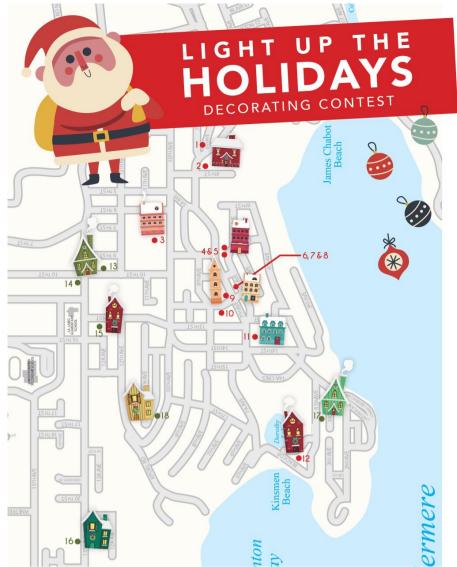
The fact of the matter is, keeping a person or people warm is considerably easier than heating a whole home effectively and consistently. That's why your approach to heating should be 2 fold; Maintaining a livable ambient temperature that also prevents freezing of your water lines and the comfort of the individuals in the home.

An ideal ambient indoor temperature in winter should be no higher than 20 degrees Celsius or 68 degrees Fahrenheit when you're at home during the day. That's comfortable without splurging a bunch on heating costs. However, if you can stand it lower, it will save you more.

In the event that you can stand it a bit cooler to save those heating dollars, consider the concept of heating the people and not the space. It's easy enough for most of us to wear an extra layer or two, socks and slippers, and using things like space heaters, electric blankets and hot water bottles. While all things do use energy to create the heat they contain, it's nowhere near what is needed to increase the temperature of a home even just one degree.

This is a place to start – it's not the solution. If your energy costs are unbearably high even after taking the steps listed, we recommend getting an energy audit. In BC, this can be done through <a href="EfficiencyBC">EfficiencyBC</a>, an online hub for homeowners and businesses to access information, incentives and support to help reduce energy use and greenhouse gas emissions in new and existing homes and buildings. EfficiencyBC incentives are administered by BC Hydro, FortisBC and BC Housing.

If you're in the market to renovate your home or build a new one, there are also rebates available to help you improve your energy efficiency at the same time. Better Homes BC can point you in the right direction and has information and rebates specific to the Columbia-Shushwap region.



### VOTE FOR YOUR FAVOURITE IN EACH CATEGORY

between December 6th-20th.

Three winners will be chosen and awarded cash prizes for the following categories:

- 1. Best Decorated House in Invermere Top prize \$100
- 2. Clark Griswold (House with the most lights) Prize \$75
- 3. Best Commercial: Businesses & Organization Prize \$50

Vote for your favourites: Link also found on the Invermere BC Events Facebook Page!

bit.ly/DOIHolidayLights2021

BUSINESSES/ORGANIZATION	ADDRESS	
CV Makerspace	201 7th Ave	
Invermere Public Library	646 4th Street	
Columbia Garden Village - Ivy House	800 10th Ave	
The Inside Edge Boutique and Sports	915, 7th Ave	
Three Bears Gift Shop	#101 - 905 7th Ave	
Black Star Studios	1021 7th Ave	
Effusion Art Gallery + Cast Glass Studio Village Arts Society	1033 7th Ave 1045 7th Av	
Kootenay Collective	1036 7th Ave	
Avenue Ladies Boutique	733 12 Street	
Spice Hut	1321 7th Ave	
Columbia Valley Arts	1720 4th Ave	12

HOUSE IN INVERMERE & CLARK GRISWOLD ( MOST LIGHTS) CATEGORIES.				
RESIDENTS				
1226 10th Street	13			
1301 10th Street				
1229 13th Street				
2140 12th Avenue				







Experience the magic of a Sleigh Ride in the Village!



### VALLEY PROMOTIONS

21 Days of Giveaways starting December 1st!

Every purchase gets an entry for a daily gift bag from our amazing artists!



Village Arts

Over 45 artists in one location!

Shop unique work from local artists and artists from AB, BC and more!

Beautiful handcrafted items suitable for every occasion and budget

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 www.facebook.com/villagearts/
 www.instagram.com/village.arts/

### INDIGENOUS FINANCIAL SUPPORT

### FIRST NATIONS HEALTH AUTHORITY ANNOUNCES

On November 26th, the First Nations Health Authority (FNHA) announced they will be providing financial support for those directly or systematically affected by the trauma caused from Indian Residential Schools. The funding will be directed towards Indigenous residents of the province and organizations who offer mental health, cultural, and emotional services.

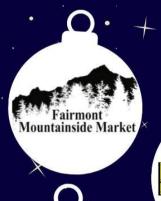
The total amount of funding provided is approximately \$8 million and covers to the end of the 2021/22 fiscal year; filling a gap in trauma, cultural, and emotional support that is currently available to First Nations in B.C. In a statement taken from the official FNAH press release, they advise that funding "is available to current IRS contribution agreement holders with the FNHA to expand existing services provided through the Indian Residential Schools Resolution Health Support Program (IR RHSP), Missing and Murdered Indigenous Women and Girls Health and Cultural Supports (MMIWG HS), Indian Day Schools Health and Cultural Supports (IDS HS) and new service providers."

Applications will be taken up until December 15th to apply for funding. More information on eligibility requirements and to apply can be found by e-mailing IRSneeds@fnha.ca.



# FAIRMONT COLUMBIA VALLEY CHAMBER OF COMMERCE C

DECEMBER 10TH, EXTENDED HOURS: 11AM-7PM



























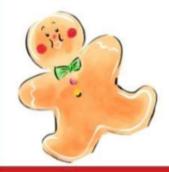


PICK UP YOUR PASSPORT AT THE FAIRMONT LIONS HALL & VISIT THESE LOCATIONS ON DECEMBER 10TH FOR A CHANCE TO WIN GRAND PRIZES, GIFT BAGS AND MORE!



### THE CANAL FLATS CIVIC CENTER

December, 19th 2021



- \*FREE PHOTO WITH SANTA
- \*CHRISTMAS COOKIE DECORATING
- \*GOODY BAGS
- \*GIFTS FOR THE CHILDREN
- \*GINGERBREAD HOUSE DRAW

### **FREE Concession!**

Hotdogs, Hot Choco, Coffee, Juice, Water, Christmas Baking and more!

Drop-ins welcome as capacity allows, or by Reservation.

- Seating 1 at 11:00
- Seating 2 at 12:30
- Seating 3 at 2:00



-Masks Required -50 people MAX allowed in at each sitting

-Signatures for contact tracing



There will be a bin for collecting items for the local food bank

Deadline to register is Dec. 12th

Facebook message

"Canal Flats Festivities", or email jnsevents@hotmail.com

to book your spot!



### Women in Tech Entrepreneurship Mastermind Program

Delivered by myCEO
Powered by Women in Tech World

# WOMEN IN TECH MASTERMIND

### THERE'S A NEW MASTERMIND PROGRAM AVAILABLE FOR FEMALE TECH ENTREPRENEURS.

Kootenay Arts, Science, and Technology (KAST) are hosting a mastermind program being provided by myCEO for Kootenay-based female entrepreneurs in the tech industry.

The program is geared to be a supportive environment where ideas can be shared and you can connect with a network of peers. It was designed exclusively for female entrepreneurs in the tech sector to support their goals and help them achieve their business goals.

There will be several topics being covered in the program including overcoming impostor syndrome, developing a work-life balance and managing burnout, developing your leadership voice, developing pitching and negotiation tactics, identifying support, along with business planning, management, and development.

The program will consist of six 90-minute meetings which are set to be held over the course of three months. Each meeting will have an industry expert and only eight women will be selected to participate in the program. Participants also have the choice of attending these meetings in person at the Nelson Innovation Centre or virtually via Zoom Conference.

Each meeting will be a structured personalized workshop related to the topic presented by the industry expert. There will also be opportunities for round-table discussion after each presentation.

To apply or learn more, go **HERE**.

### MLA CLOVECHOK ENDORSES NEW LEADERSHIP

Clovechok has chosen to throw his support behind Kevin Falcon for BC Liberal Leadership.





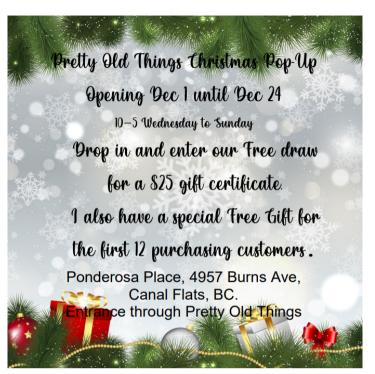
It was announced on December 2nd that Columbia River-Revelstoke MLA Doug Clovechok will be relieving his post as B.C. Liberal Caucus whip. Clovechok has thrown his endorsement behind Kevin Falcon as the next leader of the Liberal party in B.C.

In 2017, Doug Clovechok captured the Columbia River-Revelstoke riding with 45.75% of the vote. This was the first time since 2001 that the BC Liberals had won the riding of Columbia River-Revelstoke. Having lost to the NDP in 2005 after a wave of funding cuts to government services under Liberal leadership.

Kevin Falcon is known for his time previously served as Deputy Premier, Minister of Finance, Minister of Health, and Minister of Transportation. In a statement reported by Cranbrook Townsman, Clovechok explains the decision in endorsing Falcon.

"In order to win the next election, our Party needs to be a big tent, welcoming voters from a diverse set of backgrounds and regions," Clovechok said. "The only candidate that can achieve that and defeat the NDP in 2024 is Kevin Falcon."

This endorsement comes alongside three other BC Liberal MLAs who have endorsed Kevin Falcon over the past week. So far we have seen announcements come from Coralee Oakes, Lorne Doerkson, and Greg Kyllo endorsing Falcon. Though on November 8th, Kootenay East MLA Tom Shyptika threw his backing behind Ellis Ross for the leadership of the B.C. Liberal Party. A new leader will be voted on by the party between February 3rd and 5th 2022.









### VALLEY PROMOTIONS



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### CANFOR HELPS YOUTH SOCCER

KEYSA RECEIVES \$10,000 DONATION FROM CANFOR.

The Kootenay East Youth Soccer Association (KEYSA) has been fundraising in the community for support towards their financial commitments from the construction of the building. Recently wrapping up a successful outdoor season and is transitioning indoors. KEYSA will be hosting fall house programs, weekly rep/development drop-in sessions, and a winter rep/development program come 2022.

In support of KEYSA, Canfor has donated \$10,000 towards the construction costs outstanding for New Dawn Place. The donation comes from Canfor's Good Things Come From Trees program and is the largest single donation received by the organization in 2021. The upcoming indoor season will be the second season held in New Dawn Place and the first full season that went from fall to spring.

New Dawn Place will also see Whitecaps soccer return, baseball, adult leagues, and formal athletic training sessions in addition to KEYSA. There is also a new addition of a two-hour community time slot being donated by KEYSA for non-profit groups supporting youth activities.





### CRANBROOK OPENS THE URGENT AND PRIMARY CARE CENTRE

On December 8th, Cranbrook will be unveiling a new health care facility feared towards caring for urgent but non-threatening conditions while connecting residents in Cranbrook to a regular primary care provider.

The facility will open at the Baker St Mall being staffed by 15 health care professionals full-time with a goal to expand to 28 professionals. The team consists of physicians, nurse practitioners, registered nurses, physiotherapists, and social workers. This is the first UPCC located in the region of East Kootenay and the seventh within the Interior Health region. This facility is a collaboration between Interior Health, the Ministry of Health, the Kootenay East Regional Hospital District, the East Kootenay Division of Family Practice and the Ktunaxa Nation.



In a statement reported by <u>Cranbrook Townsman</u>, B.C. Health Minister Adrian Dix had the following comments on the opening of the new facility,

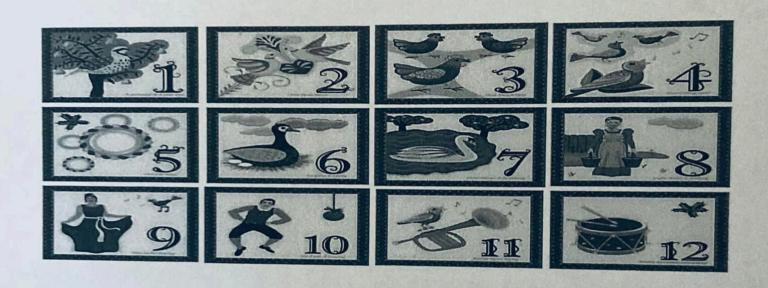
"It's an exciting day," said B.C. Health Minister Adrian Dix, during a virtual press conference announcing the opening. "We're celebrating the new Urgent and Primary Care Centre in Cranbrook, which is set to open in just a couple of days on Dec. 8, and that is really an outstanding thing, a significant thing."

"These urgent and primary care centres, while we always thought would be important working with the divisions of family practice to build team-based care in our province, have become essential in communities during this pandemic," said Dix. "They've been doors that have been opened, they've relieved pressure in emergency rooms, they've provided attachment to family practice physicians and nurse practitioners.

Within the centre will be a co-located, team-based care hub that hosts other care supports from around the community. The facility will be a 24/7 health care facility, though will be opening with a phased approach. The centre will be open December 8th-10th between 1:30pm-5:30pm. Proceeding those dates, the centre hours will be Monday to Friday from 10:30am to 5:30pm and as more health care professionals are recruited, the hours of service will increase.

### TOP DRAWER & MORE PROUDLY PRESENT

### 12th Day From Christmas Vendors Market In Support of Operation Street Angel





Hotel & Convention Centre

Sunday Dec 12, 2021 11am to 3pm Admission by Donation

803 Cranbrook St. N. Cranbrook, BC V1C 3S2 (250) 489-4301

ADMISSION BY DONATION, CASH, NON PERISHABLE FOOD ITEM ALL VENDORS AND THOSE ATTENDING MUST PROVIDE PROOF OF DOUBLE VACCINATION AT THE DOOR



questionaire

StartUp Columbia Valley will be hosting monthly mastermind meetings in the New Year at no cost.

Interested? We'd love to hear what would make your mastermind the best it can be. Please follow the link to share your insights!

**Answer the Questionnaire Here** 

https://forms.gle/CaB8AxNCnyoXmpVf9

Learn More at startupcv.ca





The Water Sustainability Act which was brought into effect on February 29, 206 requires licensing for use of groundwater for irrigation or commercial purposes. The province has opened up applications for those who require a license to use groundwater. As of March 1, 2022 those who are not licensed could face penalties and fines.

Those who are using ground water for domestic uses are exempt from requiring a license. The exemption covers use of groundwater for household use by occupants of a private dwelling, fire prevention, private lawn and garden watering up to 1,000Sq meters, and domestic animals. The province encourages domestic groundwater users to register their well to the provincial database for the purpose of tracking usage and protecting water rights.

Less than 25% of groundwater users have applied for their groundwater license with 4243 applications submitted to date. The province estimates there are approximately 20,000 wells that require licensing across the province. Anyone utilizing groundwater for irrigation or commercial use without a license is considered to be committing an offence under the WSA which can bring penalties, fines, and an order to cease use of the water. The purpose of groundwater licensing is to ensure a fair and transparent process for using water. As the license is tied to the land itself the well is on, the user has a right to a specific volume of water and also supports management during times of water scarcity.

Applications received after the deadline will be considered new applications and may be refused depending on the volume of water remaining. Applying prior to the March 1st deadline, the government will determine when you first used the water and licensing will be provided in a "First-in-time, first-in-right" priority. This is to provide precedence over new users and developments who may be applying.

There is a one-time fee of \$250 for the application which is waived for existing users who's application is received prior to March 1st. You will need to provide information on your well, property, and water use which includes your Parcel ID number, well pump tests, estimated water use, purpose for the use of water, and property boundaries.

More information on applying can be found **HERE** 





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Plus tax for multiple nights from Oct 29 - Feb 11th

Reservations (855) 345-6341 7 days a week from 9am to 5pm www.mountainsidevillas.com

### VALLEY PROMOTIONS



Coaches Ashley and Christian have a combined 17 years experience. We offer both adult and kids Brazilian Jiu jitsu programs, as well as women's options for both Brazilian Jiu Jitsu and self defense.

#### We can be contacted via:

e mail @ <u>journeybjj2020@gmail.com</u> phone @ 250-421-7886

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#### EVIL GENIUS 2 IS THE BUILDING SIM YOU'VE BEEN WAITING FOR.

I'm just going to start this article by saying, Evil Genius 2 is insane and not for the faint of heart. Don't let its cartoon-ish graphics fool you, this game is for veterans of the genre.

Evil Genius 2 puts you in the title role of an Evil Genius hell-bent on dominating the world. You start out the game owning a casino (which is only a front for your criminal mastermind operations) and having your own evil lair. At first glance looking around the map and available space you have to build your lair, you may be hit with a feeling this will be a short mission-based game.

WRONG! To start, there are no missions and changing maps in this game as there are in similar games of the genre. The map you start with is the one you'll remain in for the duration of your campaign so be smart in your placement of buildings! If you only just started the game and are reading this, you may want to stop playing the game because of what appears to be ZERO space to expand and build your lair.

You'd be wrong again! The map provides you with a total of 4 floors to build your lair, one underground and two above the first level. Once you unlock these additional floors, your base building space increases drastically. Though, available space doesn't last long between your vault and control room needing constant expansions.



Outside of the builder aspect, there's also resource management! You'll need to develop buildings that produce resources for the minions you recruit to your lair. There are over 15 different types of minions available in the base game alone and each can be unlocked by completing their corresponding side story. These minions provide upgraded skills and more flexibility in growing and defending your base.

Oh, did I forget to mention that? Defending your base? Well, you're an evil genius! Everyone wants to steal your plans and know what you're up to. While you're building and managing your base, different types of attackers will try and gain access to your base in efforts to steal your secrets and damage your lair. These attackers can be thwarted by researching and setting up traps that will either slow them down or alert your guard minions to take them down or interrogate them.

Evil Genius 2 is available on Xbox Game Pass right now for free. If you're new to the building/resource management genre of games, you may not want to pick this one as your first attempt. Though for veterans of the genre, this is the game you've been waiting for.

### JOSH GRIEVE



Gentlemen Only

For much of her bartending shift, my wife had to contend with a rowdy customer. At the end of the night, he demanded, "Where's the bathroom!?"

"Go down the hallway, and you'll see a door marked gentlemen," she said. "But don't let that deter you."



**Accent Changes Everything** 

My daughter said something to me that I didn't think was very polite. I told her she needed to say it again in a nicer way—so she repeated it with a British accent.



#### Where's The Touchpad?

I was showing my kids an old rotary phone when my nine-year-old asked, "How did you text on it?"

My 15-year-old daughter roared with laughter, until a thought occurred to her: "Wait, where did you store your contacts?"



A Mother's Lament

Whoever said not to cry over spilled milk has obviously never had to pump before.

### A LITTLE FUN

#### Across

1- Ran easily; 6- Chucked weapon; 11-Exercise; 14- Deadly virus; 15- Fancy pancake; 16- Animal pouch; 17- In a fresh manner; 18- Man of morals; 19- Swelled head; 20- Cover with earth; 22- Expected; 24-Illicit share; 28- Backslide; 30- Playground retort; 31- Brainy bunch; 32- Smash; 33-Roaming; 37- Author Fleming; 38- Trousers; 39- "Hollywood Squares" win; 40- Abnormal growth of cells; 43- Attach, as a patch; 45-Light purple; 46- New Orleans university; 47-Daggerlike weapon; 50- Sailor; 51- Ease up; 52- Clanton foe; 53- Tampa Bay player, for short; 54- Angry with; 57- Burning desire?; 62- Baseball bat wood; 63- Covered with water; 64- Mead subject; 65- Soak flax; 66-Hawaiian state birds; 67- Divert;

# 62- Baseball bat wood; 63- Covered with water; 64- Mead subject; 65- Soak flax; 66- Hawaiian state birds; 67- Divert; **Down**1- Sportscaster Berman; 2- UK honor; 3- Captive soldier; 4- Building add-on; 5- Diary; 6- Sash; 7- One hunted; 8- Some MIT grads; 9- Mil. address; 10- Repel; 11- Deplete; 12-

Long stories; 13- Sorbonne, e.g.; 21- Craft in

the tabloids; 23- Coal-rich region; 24-

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Violently intense; 25- Marshal; 26- Wails; 27- Greek vowel; 28- Oscar de la \_\_\_\_; 29- Extremities; 31- Frenzied; 33- Attended; 34- Herbert Hoover, for one; 35- Peter of Herman's Hermits; 36- Dead duck; 38- "\_\_\_\_ Rider" starred Clint Eastwood; 41- Scheme; 42- Person who repairs telephone wires; 43- Exceed; 44- New Haven collegian; 46- Sailor; 47- Kid-lit elephant; 48- To use improperly; 49- Cruising vessel; 50- Course with pluses and minuses; 52- Effortlessness; 55- Admiration; 56- Rockers Steely \_\_\_\_; 58- Root word?; 59- Dallas sch.; 60- Suffix with ball: 61- Rebellious Turner:

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### GET INVOLVED

There are MANY ways you can get involved with this awesome online publication! We hope to hear from you.

#### **BUSINESS ADS**

Any and all businessess, organizations and entrepreneurs are welcome to sumbit a business ad for free. \*Ads must be refreshed every 3 months\*

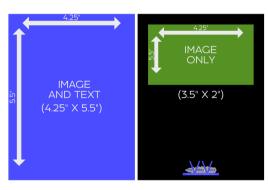
#### FOR A FULL-PAGE PLACEMENT

Donate a product or service for giveaway through the Valley Voice. Help us give back to the readers and we will help place you. Though, we will likely reserve this to one per issue. Businesses can choose to host more than one giveaway through Valley Voices to obtain additional feature pages.

#### **Business Ad Sizing Rules**







#### FOR A FULL-PAGE FOOD WRITE UP

We will ask you to provide the meal set you want tasted, at no charge, to our public food writer. (One of the front facing volunteer positions through the Valley Voice where anonymity is not always possible.) You will be notified when to expect the critic and they will introduce themselves. Once the meal has been completed, you can expect a full-page review, complete with photography of your food, to appear in a future issue.

#### TO GET ON THE COVER

This one is really easy... take the best photo. If the best photo has been submitted by a business, it's the business who will be credited on the front page.

#### BECOME A VOLUNTEER!

We are still looking for content curators, front-facing liaisons, photographers, and promoters.

Want to get involved?

Email us at news@thevoicecv.ca